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FOR IMMEDIATE RELEASE

ANSI Announces 2018 Student Paper and Video Competition: “Standards in a Changing World”
Submission Deadline Is April 27

New York, August 14, 2017: The [American National Standards Institute](http://ansi.org) (ANSI), in conjunction with its [Committee on Education](http://ansi.org/committees/education) (CoE), is pleased to announce its [seventh annual student competition](http://ansi.org/competitions) as part of its ongoing efforts to spread awareness among postsecondary students of the strategic significance of standards and conformance. The challenge requires applicants to submit a video or paper that reflect the 2018 theme: “Standards in a Changing World.”

Entries are due by **5:00 p.m. ET on Friday, April 27, 2018**, and must be submitted by college or university student(s) at the associate, undergraduate, or graduate level enrolled in a U.S. academic institute of higher learning. The competition is open to both full- and part-time students of all disciplines.

Standards have a tremendous impact on modern communication, as visual and image-based products and resources such as electronic records, smart phones, and the Internet of Things, for example, help us connect and operate. And as innovations evolve, there is even more potential for standards to support a better future. Entrants are asked to consider: How have standards made 21st-century communications possible, and how can standards themselves – which can be very text heavy, technical, and dense – change to reflect the visual nature of global communications today?

Contest submissions can take one of two forms: a paper (maximum 2,000 words) or a video (maximum 2 minutes). Participants may enter both categories, but an individual can only win one category. All entries will be reviewed by top-level industry experts, and winning papers will be published on [ANSI.org](http://ansi.org), [StandardsBoostBusiness.org](http://standardsboostbusiness.org), [StandardsLearn.org](http://standardslearn.org), and potentially in other media outlets. Winning submissions will be read by a large number of members of the standards community, including experts in government, industry, professional societies, and academic institutions.

A cash prize will be awarded to the 1st place winner in each category. ANSI reserves the right to award no prizes based on the determination of the judges. Winning papers will be announced in June 2018.

For full submission criteria, view the [ANSI 2018 Student Paper Competition flyer](#). Email entries (for videos, provide unlisted YouTube link only) by Friday, April 27, 2018, to lrajchel@ansi.org.

About the ANSI Committee on Education

The [ANSI Committee on Education](http://ansi.org/committees/education) oversees all Institute initiatives related to standards and conformity assessment education and outreach, fulfills the objectives of the *United States Standards Strategy* (USSS), and responds to other issues that may be delegated by the Board of Directors, Executive Committee, or the National Policy Committee.

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About ANSI

The American National Standards Institute (ANSI) is a private non-profit organization whose mission is to enhance U.S. global competitiveness and the American quality of life by promoting, facilitating, and safeguarding the integrity of the voluntary standardization and conformity assessment system. Its membership is made up of businesses, professional societies and trade associations, standards developers, government agencies, and consumer and labor organizations. The Institute represents the diverse interests of more than 125,000 companies and organizations and 3.5 million professionals worldwide.

The Institute is the official U.S. representative to the International Organization for Standardization (ISO) and, via the U.S. National Committee, the International Electrotechnical Commission (IEC).

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